

M E R E O

CAPITAL PARTNERS




Mereo Capital Partners (“Mereo”) makes opportunistic and thematic private equity investments in lower middle-market companies

The Firm

- Mereo focuses on investments in founder and family-owned companies, and special situations.
- Mereo leverages its in-house resources and network of operating partners and industry experts to assist management teams in creating long-term value.

Investment Criteria

Investment Size & Types	Company Size	Geography	Key Company Characteristics
<ul style="list-style-type: none"> • \$10-30mm • Control Investments • Structured Minority Equity Investments 	<p>\$15-200mm of Revenue</p> <p>\$3-15mm of Normalized EBITDA</p>	 <p>United States of America</p>	<ul style="list-style-type: none"> • Niche market leadership • Opportunity to improve operational and financial performance • Recurring revenue model and/or high customer switching costs

Sectors of Focus



	Business & Industrial Services	Healthcare Services	Industrial Technology	Aerospace & Defense
Overview	Consulting, environmental remediation, facilities management, logistics, maintenance & repair, marketing, outsourced HR, security, staffing, and testing.	Accounts receivable management, physician and veterinarian practices, tech-enabled back-office services, and pharma supply chain services.	Complex, highly-engineered machinery, materials, and specialty chemicals that perform mission-critical functions.	Manufacturers of components for commercial & military aircraft, armored vehicles, C3 equipment and software, missiles, ordnance, and satellites.
Key Themes	Information technology; Artificial intelligence; Globalization; Productivity enhancements; Outsourcing	Aging population; Insurance reform; Telemedicine; Cost effective delivery of medical services	Automation; Increased complexity; Development of new tools and techniques; Internet of Things; Clean energy / efficiencies	International affairs; Niche production; Legacy platform modernization /sustainability; M&A

Team

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